

# MFAc Student Association Marketing Officer Recruitment Notice – Winter 2025

## Role Descriptions

- Manage the branding and marketing of the MFAc Student Association.
- Update and maintain the MFAc webpage and social media channels.
- Design and publish promotional materials, announcements, and event marketing.
- Assist with event organization and promotion.

## What We Look for in Candidates

- Excellent communication and interpersonal skills.
- Ability to foster and maintain effective relationships with students, employers, and alumni.
- Strong organizational and analytical abilities.
- Energy, creativity, and enthusiasm for leadership and growth.

## What You'll Gain

- Leadership experience that sets you apart for future roles.
- Enhanced organizational, project management, and communication skills.
- Access to an expanded network of students, alumni, and industry professionals.
- A chance to shape the MFAc student experience and leave a lasting impact.

## How to Apply

1. **Prepare a Personal Statement:** Write a personal statement (maximum of 250 words) highlighting your skills, experience, and motivation for joining the Executive Committee.
2. Your newest Resume (Optional)
3. **Submit Your Application:** Send your personal statement and/or resume to the Returning Officer at [miabss@yorku.ca](mailto:miabss@yorku.ca).

## Important Dates

- **Application Deadline:** January 31, 2025
- **Term of Service:** Winter 2025 (January to April 2025) (with an option for renewal)